



Business Support on Your Doorstep

VI Inward Trade Mission for Wine and Food Buyers to La Rioja (Spain)

Logroño, 28th February & 1st March 2018

Business Round – bilateral meetings

The VI Inward Trade Mission in the Agrofood Sector will join the most important Spanish enterprises in the Wine and Food sector from La Rioja and importers and distributors from EU (United Kingdom, Germany, Italy, Czech Republic, Denmark, Austria, Netherlands, Poland, Sweden..), America (USA, Canada) and Asia (China, Japan).

The event consists of:

- Bilateral business meetings previously established in individual agendas, between companies and importers (giving booking priority to importers)
- Visits to Rioja companies' premises also previously established in individual agendas (according to the selection made by each importer)

The Employers' Federation of La Rioja is the promoter of the event, co-organized by Business Organisations from the above mentioned countries. All of them are member of the Enterprise Europe Network (the Business Network of the European Commission).

Objective

Facilitate the international business of Rioja companies in the Agrofood sector.

Represented sectors

Enterprises in the Agrofood Sector from one of the most important agrarian and Agrofood industrial areas in Spain (Ebro River Valley- La Rioja):

Wine in Denomination of Origin Rioja, tinned vegetables (peppers, artichokes, mushrooms, asparagus, etc.), Olive oil, Sausages (serrano ham, chorizo...), Sauces, Ready meal, Cheese, Other.

Importers and distributors:

Distributors and importers of the products stated above. Food chains, supermarkets, purchase agents for Hotels and Restaurants, delicatessen chains of shops, other.

Applications will be evaluated individually.



Collaborates:



Meeting place: Rioja Forum (Logroño, La Rioja) www.riojaforum.com

Dates: 28th February and 1st March 2018

Financing: Spanish companies, Employers' Federation of La Rioja and Enterprise Europe Network.

Conditions of participation for importers and distributors:

Free travel and lodging:

Travel costs to Logroño and lodging expenses for three nights will be covered 100% by FER for importers.

In case of cancellation of participation after 24th January, cancellation costs will be charged to importers (cancellation costs EU: 350 €. Cancellation costs Third countries: 400 €).

Calendar- Deadlines.

- Until 24th Jan 2018: Importers/ Distributors register on the event website (FER must validate and accept the application).
- 17th to 24th January: Importers/ distributors select the companies they wish to have interviews with (from the local participants), and the ones they would like to visit. They must also provide a copy of their passport (for flights arrangements). Importers shall confirm the travel plan sent by the host organisation previously.
- 29th January: FER/ EEN local point sends the agendas of interviews and visits to importers and distributors (also the travel plan), that will need to be confirmed.
- From 2nd February: Importers receive their flight tickets by e-mail.

28th February and 1st March. INWARD TRADE MISSION.

28th February.

- 08.00 h. Transfer to Riojaforum.
- 8.15 h. Participants' Registration and delivery of documentation.
- 8.40 h. Official Welcome with representatives of La Rioja Government and FER.
- 9.00 – 13.30 h. Bilateral meetings according to previously established agendas.
- 13.30 – 15.00 h. Lunch.
- 15.00 – 18:30 h. Bilateral meetings according to previously established agendas.

1st March.

Visits to companies, prearranged according to the interests expressed by importers/distributors.

March / July Monitoring survey to evaluate the results.

Promoter: Employers' Federation of La Rioja (Spain).

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Link to previous edition website: <https://www.b2match.eu/foodwine2017>

